



A CONCERT AND AUCTION
BENEFITING THE HUNTER NELSON STURGE-WEBER CENTER
AT KENNEDY KRIEGER INSTITUTE

SUNDAY, APRIL 27, 2008
1:00PM – 6:00PM

*Join us for a fun-filled day of live music, silent and live auctions,
great food, beer, and wine on the Chesapeake Bay.*

**Herrington on the Bay
Route 261, West Friendship Road
Friendship, Maryland 20758**

This year's event will feature The Doug Segree Band and a special guest appearance by NFL Pro Bowler Alan Faneca. Visit our website for a complete list of musical performers, special guests, and auction items.

Please show your support for those suffering with Sturge-Weber Syndrome by purchasing tickets, donating auction items, becoming an event sponsor, or making a donation. All profits from Bands on the Bay go directly to the Hunter Nelson Sturge-Weber Center at Kennedy Krieger Institute.

Hosted by the DeCesaris, Heck, and Faneca Families

Ticket Sales

**\$80 per person (advance)
\$100 per person (at the door)**

Casual attire Rain or shine



BANDS ON THE BAY

In June of 2004, Ida & Ed Heck welcomed their fourth child into the world, a baby girl named Jenna. Despite the parents' joy, there were immediate health concerns for their newborn. Jenna was born with a large, red birthmark that covered the right side of her face and adversely affected the appearance of her right eye. After days of testing, speculation, and growing concern, Jenna was diagnosed with a rare and mysterious disease known as Sturge-Weber Syndrome (SWS).

Little is known about the cause of SWS or the full impact on those who suffer with the syndrome. SWS is most readily identifiable by a port wine birthmark that presents on the face of those affected, which is caused by blood vessel abnormalities in the brain, skin, and eyes. These abnormalities cause countless health complications, not all of which are fully known or understood, but include seizures and glaucoma. Most babies born with SWS experience their first seizure within the first 12 months. These seizures are unpredictable and vary in length and severity, and can lead to strokes, mental retardation, developmental delays, learning disabilities, migraines, vision impairment, and paralysis.

Jenna and others affected with SWS receive necessary care and treatment at the nationally recognized Hunter Nelson Sturge-Weber Center at Kennedy Krieger Institute, a state of the art medical facility devoted to the diagnosis, research, and treatment of SWS. The Hunter Nelson Sturge-Weber Center relies almost exclusively on private funding to maintain and advance the vital and essential programs it offers.

In the spring of 2006, the Heck and DeCesaris families organized Bands on the Bay, a concert and auction fundraiser honoring Jenna and benefiting the Hunter Nelson Sturge-Weber Center. The success of the event surpassed all expectations and helped raise more than \$140,000. These funds have helped to pay for the Center's research coordinator, enabled patients without insurance to be seen, and have funded several important clinical research projects. The second annual Bands on the Bay, held in the spring of 2007, proved to be even better, raising a staggering \$165,000. These funds have directly supported the development of new strategies to reduce brain injury and other adverse effects of SWS. Since the inaugural event, and thanks to the hard work, dedication, and the unwavering support of family, friends, and corporate and individual sponsors, Bands on the Bay has raised over \$300,000.00 for the research and treatment of Sturge-Weber Syndrome!

It is with this continued enthusiasm that we work to grow Bands on the Bay and raise awareness and support for those suffering with this devastating and incurable syndrome. It is our goal to facilitate this growth by increasing ticket sales and donations, adding corporate and individual sponsors, as well as gaining the support of families and individuals affected by SWS. Please join us in the fight against Sturge-Weber Syndrome by contributing to Bands on the Bay 2008!



VOLUNTEER OPPORTUNITIES

Contributions to the fundraising effort are not just limited to financial support. Without the hard work and dedication of countless volunteers, Bands on the Bay would not be possible. From the event attendants to the nationally recognized special guests, every person plays a vital role in the success of the event. There is no effort too small; each of us can make a difference. If you are interested in volunteering, please call Ida Heck at (410) 980-6515 or email us at volunteer@bandsonthebay.org.

TICKETS & DONATIONS

Over the past two years more than 1,200 people have attended Bands on the Bay. This year we hope that each of you will support this worthy cause by attending this exciting event along with your family and friends. If you are unable to attend the event, we ask that you please support those affected with this terrible disease by making a donation. With your generous support, we can increase the amount of funds raised and truly make a difference. Purchasing tickets (50% tax deductible) to Bands on the Bay and/or making donations (100% tax deductible) to the Hunter Nelson Sturge-Weber Center will help to defeat Sturge-Weber Syndrome and improve the lives of those affected.

TICKET REQUEST & DONATION ENROLLMENT

Please mail your check along with this form to **Bands on the Bay, P.O. Box 43053, Nottingham, MD 21236**. Checks should be made payable to the **Kennedy Krieger Institute**, and put **SWS** in the memo line.

Name: _____

Address: _____

Telephone No.: _____ Email/Website: _____

I would like to purchase _____ ticket(s) (50% tax deductible) at \$80 per ticket to Bands on the Bay.

I am unable to attend, but would like to make a donation (100% tax deductible) in the amount of \$_____ to the Hunter Nelson Sturge-Weber Center at Kennedy Krieger Institute.



AUCTION DONATION

Donated auction items are an integral part of the fundraising effort for Bands on the Bay. These items are auctioned off in both live and silent formats. In 2007, the revenue from donated auction items accounted for approximately 50% of the funds raised. In recognition of these contributions, the organization name/logo of each donor will appear in the Donor Section of the event program.

Past Auction items included:

- Travel Packages to Australia, Pebble Beach Golf Resort, Costa Rica, San Juan, Puerto Rico, and more
- Private United States Capital Tours
- U2 Autographed Guitar
- Luciano Pavarotti Concert & Dinner at Charlie Palmer's Steakhouse
- Luxury Hotels Stays at the Ritz Carlton, Nemaocolin Woodlands Resort & Spa, Gaylord Texan Resort , Naples Grande Resort and more
- Day Spa Gift Certificates
- Golf Foursomes at Bulle Rock, Turf Valley Resort, Geneva Farms & Woodmore County Club
- Children's Birthday Party Packages
- Tickets to sporting events including the Redskins, Wizards, Orioles, Ravens, Blast and more
- Autographed and framed Sports Personality Photos including Phil Mickelson, Tiger Woods, Ray Lewis, Peyton Manning, Lance Armstrong, Gary Williams and more
- Plasma and LCD Televisions
- Precious and Semi-Precious Jewelry
- Restaurant Gift Certificates

AUCTION DONATION ENROLLMENT

Please mail auction item(s) along with this form to **Bands on the Bay, P.O. Box 43053, Nottingham, MD 21236.**

Description: _____

Donation Value: \$ _____

Business Name: _____

Address: _____

Telephone No.: _____ Email/Website: _____



SPONSORSHIPS OPPORTUNITIES

Sponsorships are of vital importance to the success of Bands on the Bay. Without both corporate and individual sponsors, our fundraising efforts could not be achieved. Past sponsors included 1st Mariner Mortgage, Cypress Homes, 84 Lumber, Land America, Allstate, NAI Michael, Timberlake Homes, Alban Tracker Co., Nick's Sausage Company, Long® Fence, and many more. Below is a description of each of the sponsorship levels available. Please join the fight against SWS by sponsoring Bands on the Bay 2008.

PARTNER SPONSOR: \$500 (tax deductible)

As a Partner Sponsor for Bands on the Bay your organization will receive:

- 1/8 page advertisement in the event program
- Organization name to appear on Partner Sponsors banner and displayed at event
- Organization name/logo displayed on the Bands on the Bay website

BRONZE SPONSOR: \$1,000 (tax deductible)

As a Bronze Sponsor for Bands on the Bay your organization will receive:

- 1/4 page advertisement in the event program
- Organization name to appear on Bronze Sponsors banner and displayed at event
- Organization name/logo displayed on the Bands on the Bay website
- 2 complimentary tickets to the event

SILVER SPONSOR: \$2,500 (tax deductible)

As a Silver Sponsor for Bands on the Bay your organization will receive:

- 1/2 page advertisement in the event program
- Organization name/logo to appear on event t-shirts
- Organization name to appear on Silver Sponsors banner and displayed at event
- Organization name/logo displayed on the Bands on the Bay website
- 6 complimentary tickets to the event

GOLD SPONSOR: \$5,000 (tax deductible)

As a Gold Sponsor for Bands on the Bay your organization will receive:

- Full page advertisement in the event program
- Organization name/logo to appear on event t-shirts
- Organization name to appear on Gold Sponsors banner and displayed at event
- Organization name/logo to appear on a table flag
- Promotional pieces may be included in ticket/event mail-outs and recognition bags
- Organization name/logo displayed on the Bands on the Bay website with link to your website
- 12 complimentary tickets to the event



PLATINUM SPONSOR: \$10,000 (tax deductible)

As a Platinum Sponsor for Bands on the Bay your organization will receive:

- Full page (center page) advertisement in the event program
- Organization name/logo to appear in all print and radio advertisements
- Organization name/logo to appear on event t-shirts
- Organization name to appear on Platinum Sponsors banner and displayed at event
- Organization name/logo to appear on a table flag
- Promotional pieces may be included in ticket/event mail-outs and recognition bags
- Organization name/logo displayed on the Bands on the Bay website with link to your website
- 25 complimentary tickets to the event

EVENT SPONSOR: \$20,000 (tax deductible)

As the Event Sponsor for Bands on the Bay your organization will receive:

- Organization name/logo incorporated into the title of the event
- Festival booth for product, service or organization promotion
- Full page (back cover) advertisement in the event program
- Organization name/logo to appear in all print and radio advertisements and press releases
- Organization name/logo displayed on event t-shirts
- Organization name/logo to appear on Bands on the Bay banner and displayed at event
- Organization name/logo to appear on all table flags
- Promotional pieces may be included in ticket/event mail-outs and recognition bags
- Organization name/logo displayed on the Bands on the Bay website with link to your website
- 50 complimentary tickets to the event

SPONSORSHIP ENROLLMENT

Please indicate your desired sponsorship level and email your organizational name/logo and/or advertisement in JPEG format to info@bandsonthebay.org. All organizational information must be received **no later than March 17, 2008** to ensure that it will appear in the above-mentioned materials.

Please mail your check along with this form to **Bands on the Bay, P.O. Box 43053, Nottingham, MD 21236**. Checks should be made payable to the **Kennedy Krieger Institute**, and put **SWS** in the memo line.

Sponsorship Level: _____

Business Name: _____

Address: _____

Telephone No.: _____ Email/Website: _____